

A person's legs and feet are shown from the knees down, wearing white socks, dark blue socks, and blue and white Mizuno soccer cleats. They are holding a soccer ball with red, white, and green panels. The background is a green grass field.

THE SALES STARTER SUCCESS PLAN

3 Strategies to Reach €25K+ in Monthly Sales

SalesLabs

The ACQ Model™



The ACQ Model™

Attract

Collect

Qualify

SalesLabs

The ACQ Model™

Attract

Collect

Qualify

Content

Network

Partners

**Lead
Collector**

Sequence

Book call

**Agenda
Agreement**

Diagnostic

**Roadmap
Agreement**

SalesLabs

Insights & Actions

The Sales Starter Success Plan			
Attract Content			
Collect Lead Magnet			
Qualify Agenda Agreement			

Attract



CONTENT

SalesLabs

The Content Matrix

	ICP Problem	Content Idea	Call to Action
Post #1			
Post #2			
Post #3			

Collect

LEAD COLLECTOR

SalesLabs

The Lead Collector Planner™

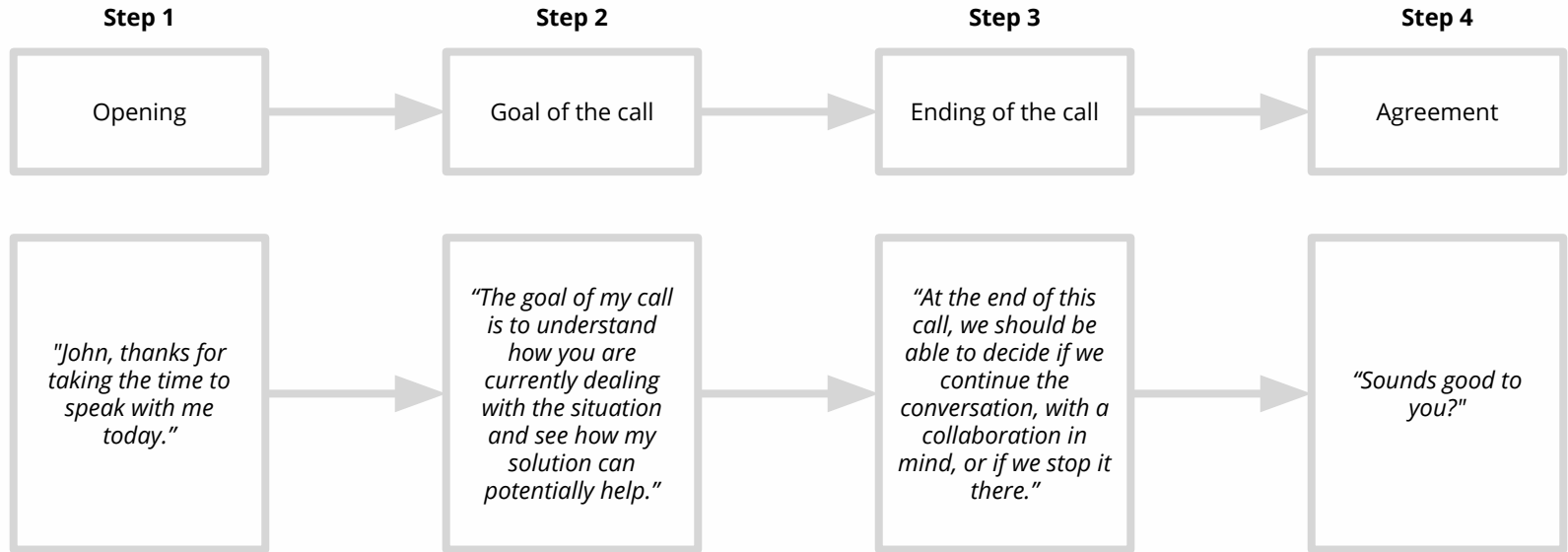
Lead Tier	Problem	Type	Title

Qualify

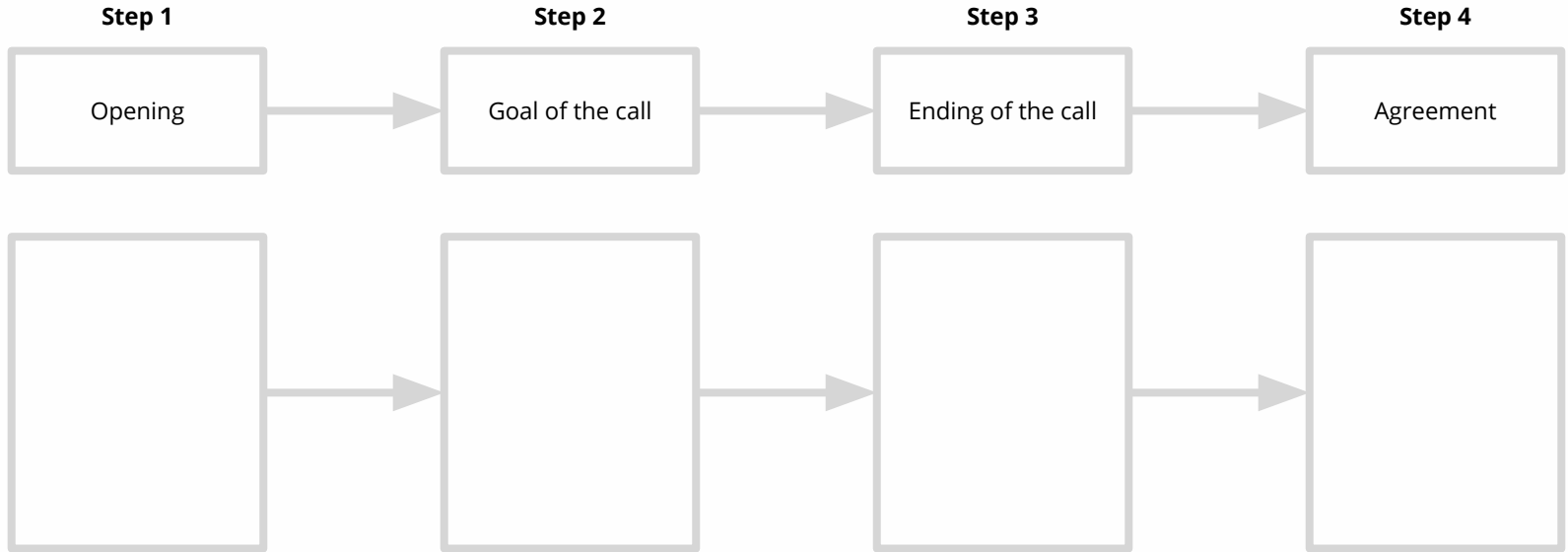
AGENDA AGREEMENT

SalesLabs

The Agenda Agreement™



The Agenda Agreement™



Notes